EHR IN PRACTICE

OPTIMANTRA

EXTENDED PROFILE

OptiMantra

OVERVIEW

OptiMantra is a cloud-based EMR/EHR and practice-management platform aimed at integrative medicine, medspa/aesthetics, behavioral health, and direct/primary-care practices.

It combines charting, scheduling, billing/claims, point-of-sale, and a patient portal with optional add-ons (eRx, two-way texting, fax, and more).

WHAT OPTIMANTRA DOES

- **Customizable charting & templates:** SOAP templates, custom intake forms, and the ability to create follow-up charts from previous visits.
- **Patient portal & messaging:** Patients can self-schedule, complete pre-visit forms, view invoices/superbills, message the practice securely, and access documents.
- **Telehealth & e-prescribing:** Built-in HIPAA/PHIPA-compliant telehealth and electronic prescribing (EPCS via Surescripts/MDToolbox).
- **Practice management:** Scheduling (multi-practitioner/room/location), point-of-sale, inventory/dispensary, superbills, insurance claims, and integrated payments.
- **Reporting & billing tools:** Daily deposits, aging, insurance billing summaries, claims status, and automated EOB posting.

INTEGRATIONS & ECOSYSTEM

The platform directly integrates with major lab vendors (LabCorp, Quest, Rupa Health), eRx networks (Surescripts), payment gateways (Stripe, Fiserv, Authorize.net, Stax), Fullscript for supplements, Fitbit for activity data, and third-party tools via webhook/API. This makes it easier to keep clinical, diagnostic, and payment workflows connected.

PRICING

OptiMantra's core pricing is clear (download our extended software profile for the breakdown), but practices should audit add-on costs (eRx license, texting, insurance billing per-claim fees) against their expected usage.

OptiMantra

SOFTWARE SPECIFICATION

OVERVIEW	
PRODUCT NAME	OptiMantra
ADDITIONAL INFORMATION	
IOS APP	✔
ANDROID APP	✔
MULTI-OFFICE	✘
WEB APP	✔
COMPLIANCE	
HIPAA	✔
ICD-10	✘
CPT	✘
HL7	✘
SPECIALTY	
ALLERGY AND IMMUNOLOGY	✘
ANESTHESIOLOGY	✘
BARIATRICS	✘
CARDIOLOGY	✘
COMMUNITY HEALTH CENTERS	✘
CORRECTIONAL HEALTH	✘
DENTISTRY	✘
DERMATOLOGY	✘
DIALYSIS CLINIC	✘

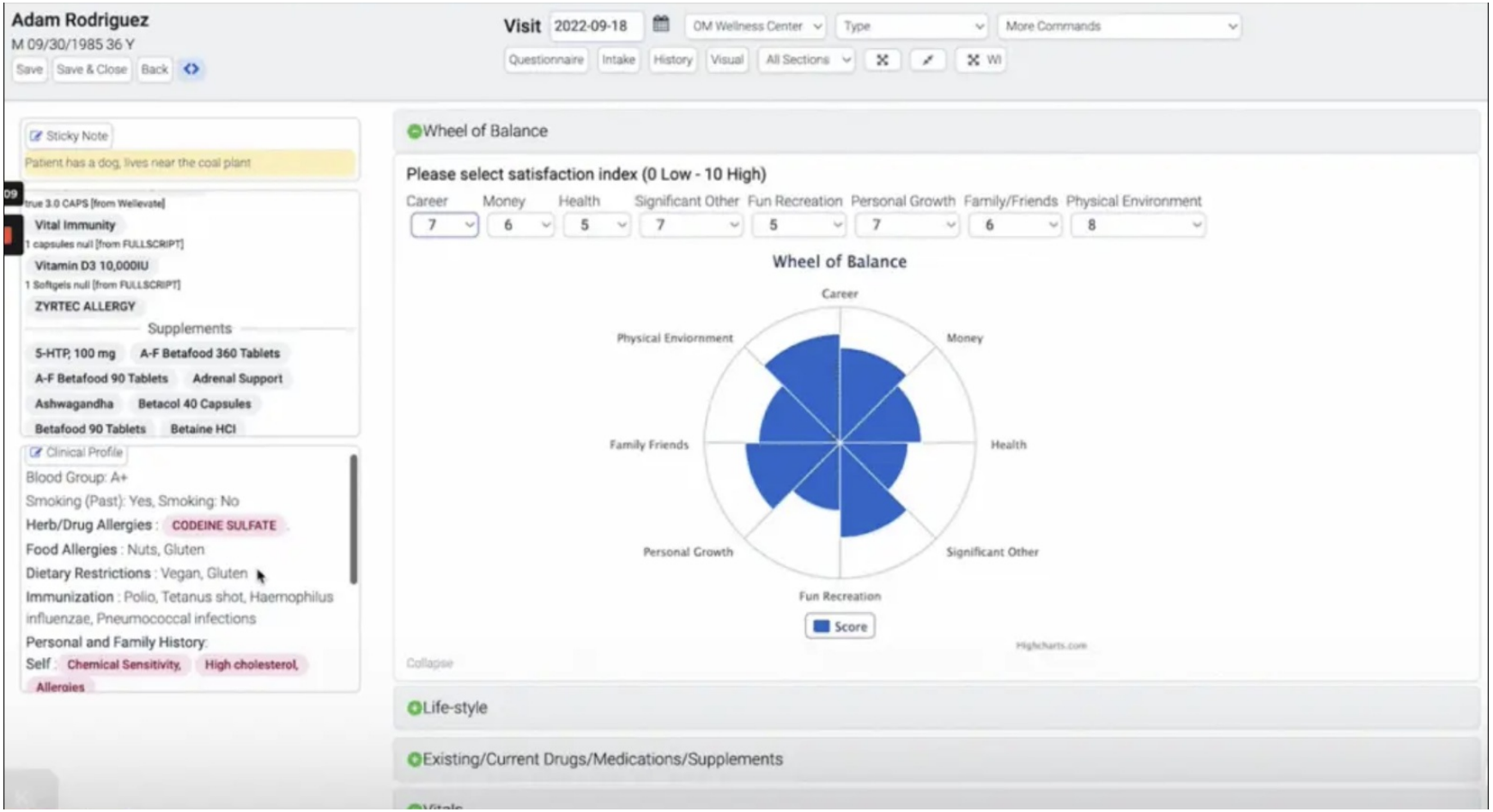
ENDOCRINOLOGY	✗
FAMILY MEDICINE	✗
GASTROENTEROLOGY	✗
GENERAL PRACTITIONER	✓
INFECTIOUS DISEASES	✗
INTERNAL MEDICINE	✗
MENTAL AND BEHAVIORAL HEALTH	✓
NEPHROLOGY	✗
NEUROLOGY AND NEUROSURGERY	✗
OBSTETRICS AND GYNECOLOGY	✗
OCCUPATIONAL MEDICINE	✗
ONCOLOGY AND HEMATOLOGY	✗
OPHTHALMOLOGY	✗
ORTHOPEDICS AND SPORTS MEDICINE	✓
OTOLARYNGOLOGY	✗
PAIN MANAGEMENT	✓
PEDIATRICS	✗
PHYSICAL THERAPY AND REHABILITATION	✓
PLASTIC SURGERY	✗
PODIATRY	✗
PROCTOLOGY	✗
PULMONOLOGY	✗
RADIOLOGY	✗
RHEUMATOLOGY	✗

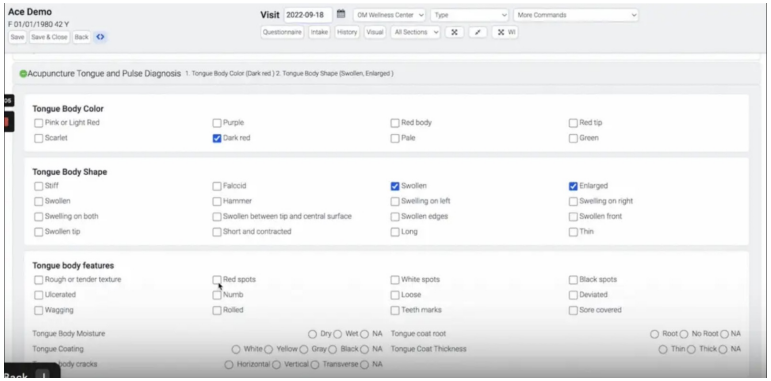
SLEEP MEDICINE AND CENTERS	✗
SPEECH THERAPY	✗
SURGERY	✗
URGENT CARE	✓
UROLOGY	✗
VASCULAR DISEASES AND PHLEBOLOGY	✗
OTHER SPECIALTIES	✓
CHIROPRACTIC	✗
PRACTICE SIZE	
SOLO PRACTICE	✓
1-10 PHYSICIANS	✓
11-50 PHYSICIANS	✓
OVER 50 PHYSICIANS	✗
SOFTWARE FEATURES	
APPOINTMENT MANAGEMENT	✓
BILLING MANAGEMENT	✓
CLINICAL WORKFLOW	✓
DOCUMENT MANAGEMENT	✓
EM CODING	✗
INSURANCE AND CLAIMS	✗
LAB INTEGRATION	✓
MEDICAL TEMPLATES	✓
PATIENT DEMOGRAPHICS	✓
PATIENT HISTORY	✓
PATIENT PORTAL	✓

REFERRALS	✔
REPORTING AND ANALYTICS	✔
SCHEDULING	✔
VOICE RECOGNITION	✘
E-PRESCRIPTION	✔
FURTHER INFORMATION	
PRICING	From $99/month for first practitioner. $49/month/additional practitioner and $25/month/clinical staff member (clerical staff are free).

OptiMantra

SOFTWARE SCREENSHOTS




Ace Demo
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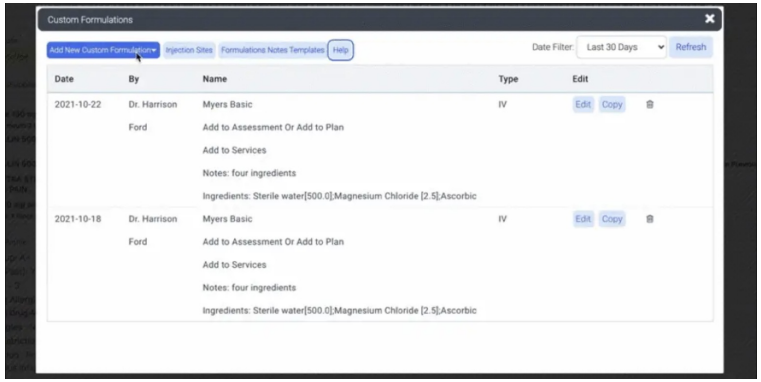
Visit 2022-09-18
Acupuncture Tongue and Pulse Diagnosis
Tongue Body Color
Pink or Light Red
Purple
Red body
Red tip
Scarlet
Dark red
Pale
Green
Tongue Body Shape
Stiff
Falccid
Swollen
Enlarged
Swollen
Hammer
Swelling on left
Swelling on right
Swelling on both
Swollen between tip and central surface
Swollen edges
Swollen front
Swollen tip
Short and contracted
Long
Thin
Tongue body features
Rough or tender texture
Red spots
White spots
Black spots
Ulcerated
Numb
Loose
Deviated
Wagging
Rolled
Teeth marks
Sore covered
Tongue Body Moisture
Dry
Wet
NA
Tongue coat root
Root
No Root
NA
Tongue Coating
White
Yellow
Gray
Black
NA
Tongue Coat Thickness
Thin
Thick
NA
Horizontal
Vertical
Transverse
NA


Custom Formulations
Add New Custom Formulation
Injection Sites
Formulations Notes Templates
Help
Date Filter:
Last 30 Days
Refresh
Date
By
Name
Type
Edit
2021-10-22
Dr. Harrison
Ford
Myers Basic
Add to Assessment Or Add to Plan
Add to Services
Notes: four ingredients
Ingredients: Sterile water[500.0],Magnesium Chloride [2.5],Ascorbic
IV
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2021-10-18
Dr. Harrison
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Myers Basic
Add to Assessment Or Add to Plan
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Notes: four ingredients
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IV
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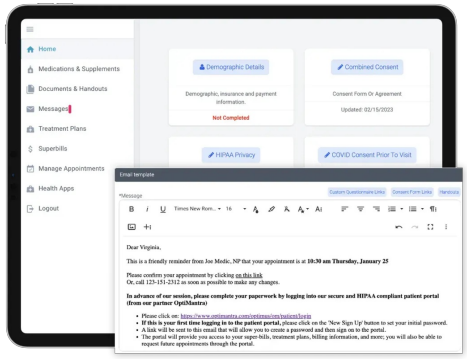
Home
Medications & Supplements
Documents & Handouts
Messages
Treatment Plans
Superbills
Manage Appointments
Health Apps
Logout
Demographic Details
Combined Consent
HIPAA Privacy
COVID Consent Prior To Visit
Not Completed
Email template
Dear Virginia,
This is a friendly reminder from Joe Medic, NP that your appointment is at 10:30 am Thursday, January 25
Please confirm your appointment by clicking on this link
Or, call 123-151-2312 as soon as possible to make any changes.
In advance of our session, please complete your paperwork by logging into our secure and HIPAA compliant patient portal (from our partner OptiMantra)
Please click on: https://www.optimantra.com/optimus/om/patientlogin
If this is your first time logging in to the patient portal, please click on the 'New Sign Up' button to set your initial password.
A link will be sent to this email that will allow you to create a password and then sign on to the portal.
The portal will provide you access to your superbills, treatment plans, billing information, and more; you will also be able to request future appointments through the portal.